



FeelROSE

Natural rose water spray

Historical background

- The first information about roses and rose oil in Ancient Greece is found in the Iliad and Odyssey.
- Both the rose and rose oil are symbols of innocence and beauty in Greek mythology.
- The rose is considered the queen of flowers and fragrance.
- The usage of rose water dates back to early Egypt, when Cleopatra – queen of beauty - used this natural product in her skincare regime.

Secret of Rose Valley

- The quality of the rose water and oil depends to a great extent on the unique combination of climate, soil and prioritized culturing in the Valley of Roses.
- The average monthly and yearly temperatures in the valley are higher than those in the nearby regions.
- Winters are usually warm, whereas summers are cooler.
- What is typical for the valley is the gradual rise in temperatures during the months May and June.
- This also favors in the growth and prevents the rose from freezing.
- Springs are usually longer with an evident temperature altitude – an important and favorable condition for the production and quality of rose blossom.

Process of distillation

- Picking roses is a very hard and labor consuming process, done solely by hand.
- For the best quality the fields have to be harvested before the sun shines.
- The fresh blossoms are taken to the distillery where the distillation process immediately takes place.
- The roses blossoms are placed in a special distillation equipment.
- A stream of low-pressure steam is discharged through the fresh blossoms to release the essential oil into the vapor.
- The aromatic vapor is condensed by cooling coils.
- Last stage of the process is separation of oil.

Some facts about Rose Water

- The natural rose water is obtained from the oil bearing roses (*Rosa Damascena*) through a double distillation.
- For one kilogram of rose water is needed about 500 pieces fresh inflorescences.
- Natural rose water is used in cosmetics for cleansing, refreshing and perfuming the skin.

Some benefits of Rose Water

1. Refreshes your skin.
2. Maintains the pH balance of your skin.
3. Controls excess oil of your skin.
4. Reduces the redness of irritated skin.
5. Strengthens skin cells and regenerate skin tissues.
6. Cleans pores and tones your skin.
7. Is a powerful mood enhancer - promotes emotional well-being and makes your more relax.
8. Hydrates your skin.
9. Reduces puffiness.

Some benefits of Rose Water

10. Slows aging - keeps fine lines and wrinkles at bay.
11. Soothes skin conditions.
12. Soothes sunburn.
13. Curbs acne.
14. Suits sensitive skin.
15. Is a natural conditioner and revitalizes hair growth.
16. Scent of rose water on your pillow also helps you sleep better after a long day, making you wake up refreshed.
17. Anti-inflammatory and antioxidant effects.

Some uses of Rose Water

- Spray it on your face for refreshing.
- Spray it over makeup to work as a makeup setting product.
- Soak a cotton pad in chilled rose water and apply it under tired eyes - it helps reduce puffiness under the eyes and get rid of redness.
- Apply it at night, to clear all impurities the face has collected through the day.
- Clean the mouth – antimicrobial and anti-inflammatory abilities.
- Use it as hair conditioner.
- Use it as facial toner.
- Spray it all over your face – it helps de-stress.

Remember

- Rose water is undoubtedly beauty's magic potion, and remarkably versatile.
- Whether you have oily, dry or combined skin, rose water can be added to your beauty regime.

